segura
RETAIL
SUPPLY CHAIN
SUSTAINABILITY
CONFERENCE

Laura Houghton
Head of Customer Success & Marketing
Segura

Data capture, management & validation

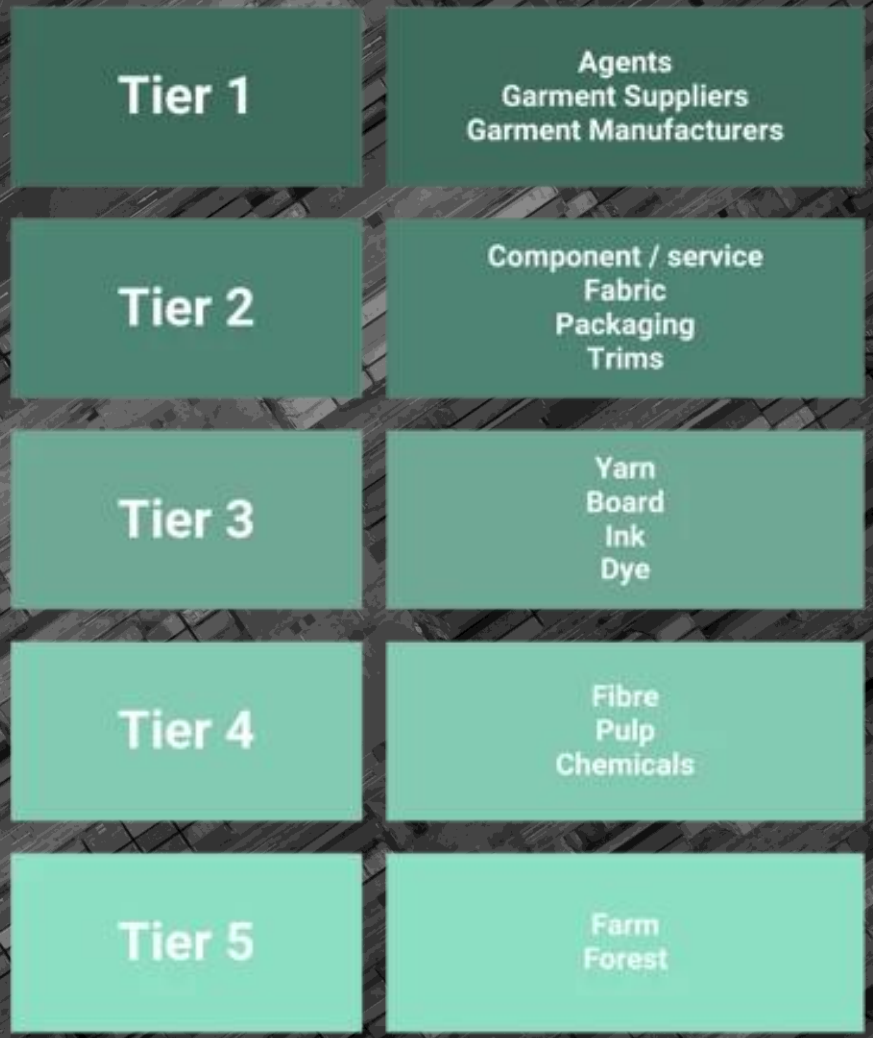
Partnering with Purpose: Driving Innovation, Collaboration, & Sustainability

Peftrust® GreenRetail.World ual: fashion, textiles and technology institute ANANAS ANAM iinouiio PROJECT PLAN B CentricSoftware

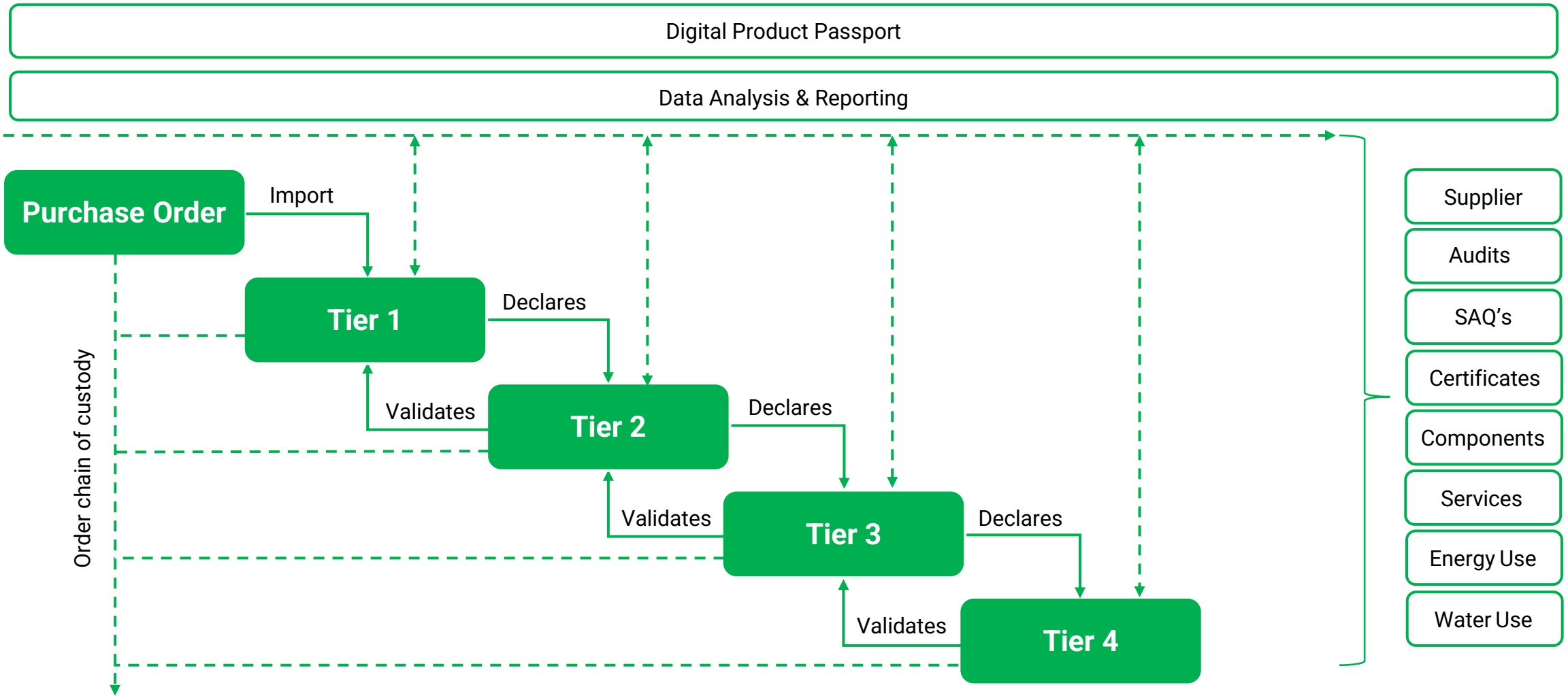
1. Supply Chain Visibility
2. Data Collection
3. Data validation
4. Management & Reporting

Current state of play for many

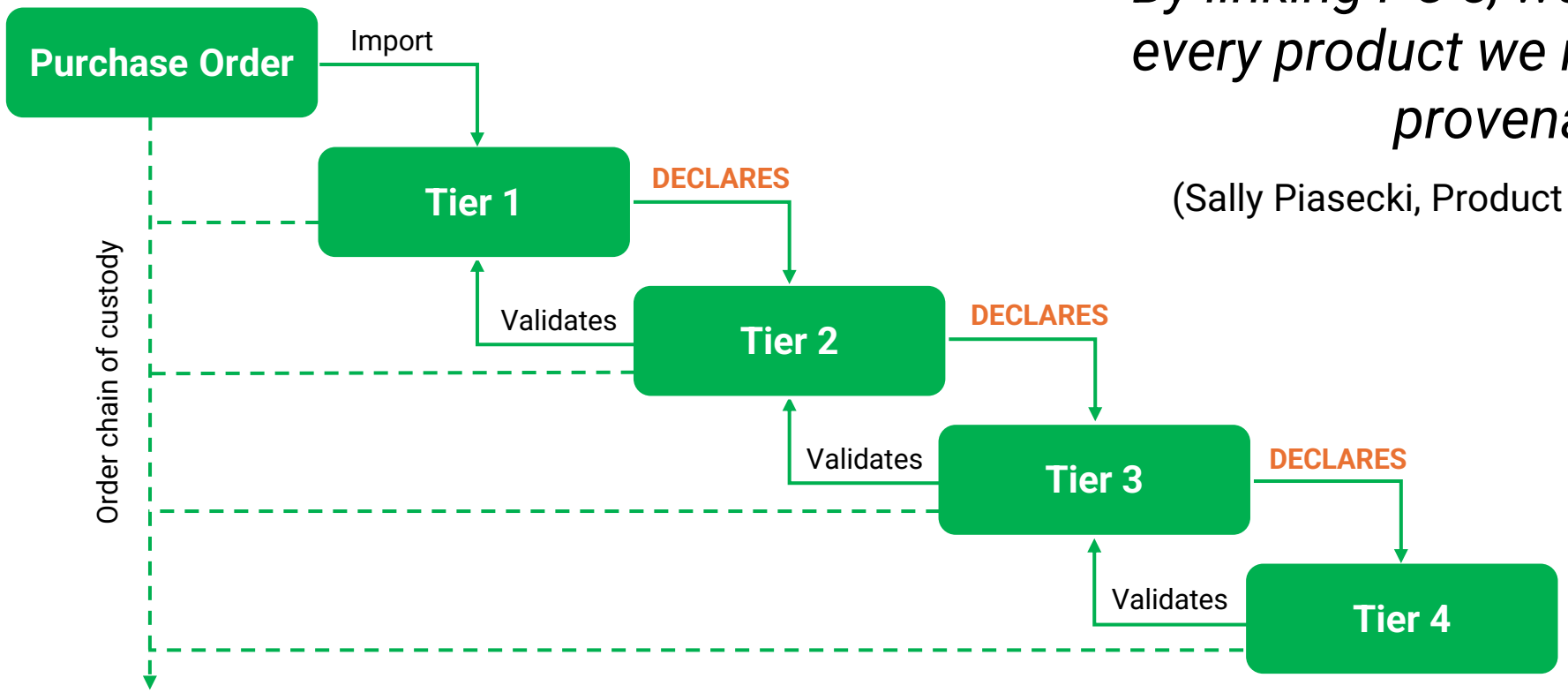
- **Tier-1 suppliers** sell directly to retailers, maintaining strong, regular relationships providing good visibility.
- **Tier-2 suppliers** sell to Tier-1, with retailer visibility decreasing but details usually obtainable through the T1 suppliers.
- **Tier-3 suppliers** sell to Tier 2 suppliers, retailers visibility decreases substantially at this stage and for the lower tiers.



How Segura collects data



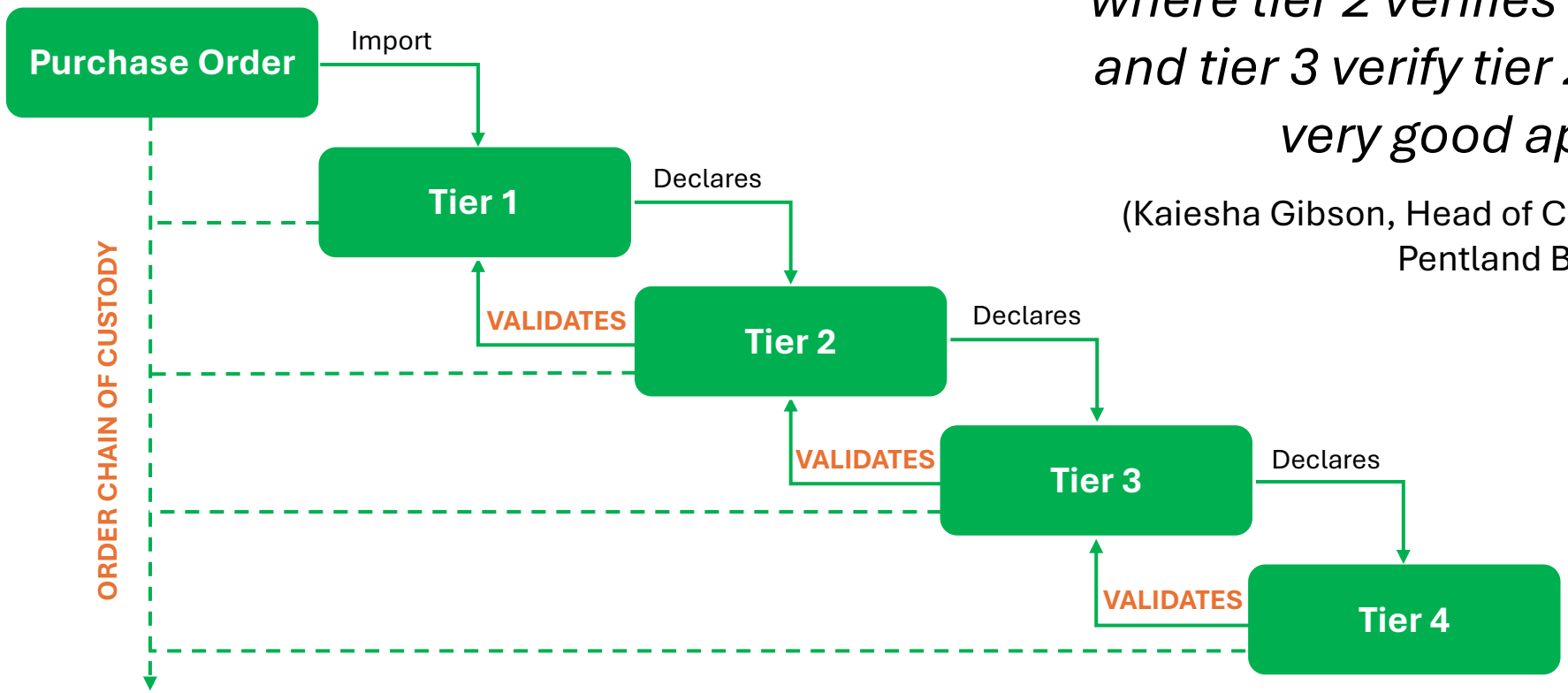
Two-tier Validation



"By linking PO's, we are assured that every product we make has a clear provenance."

(Sally Piasecki, Product Director, Phase Eight)

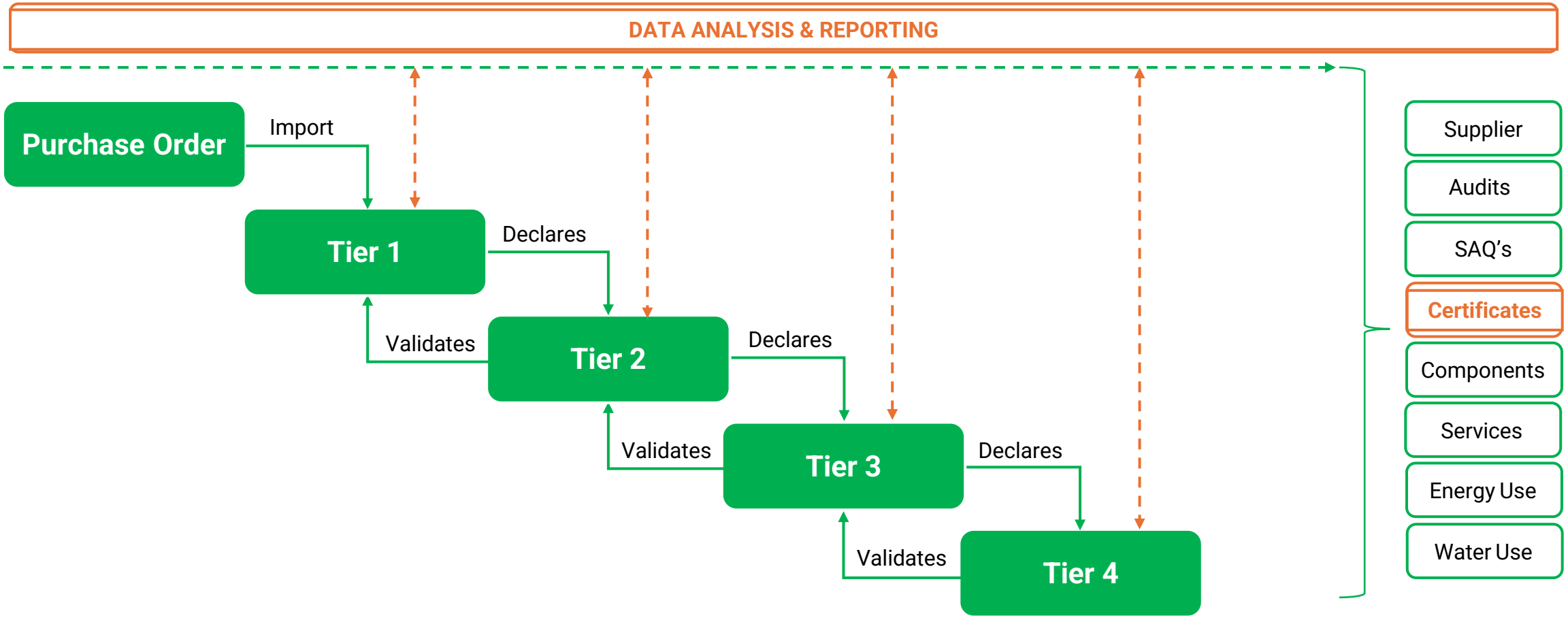
Validation against the order chain



"The way the information is verified, where tier 2 verifies tier 1 information and tier 3 verify tier 2 information is a very good approach."

(Kaiesha Gibson, Head of Corporate Responsibility, Pentland Brands)

Validation against certificates



Validation against certificates (WIP)

Available

Certificate exception report

Available

Auto read-in data from PDF or upload

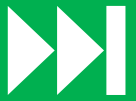
In progress

Validate declaration against certificate

WIP

Future

Validate certificate with issuer



Validate Green Claims

segura

Captured:

- ✓ Purchase Order Data
- ✓ Transactional Certificates
- ✓ Scope Certificates

compare >
ethics <

Reviews the data to perform the claim validation

Validate Supplier Data

canopy

segura

- ✓ Supplier details
- ✓ Accreditations
- ✓ Canopy score

→

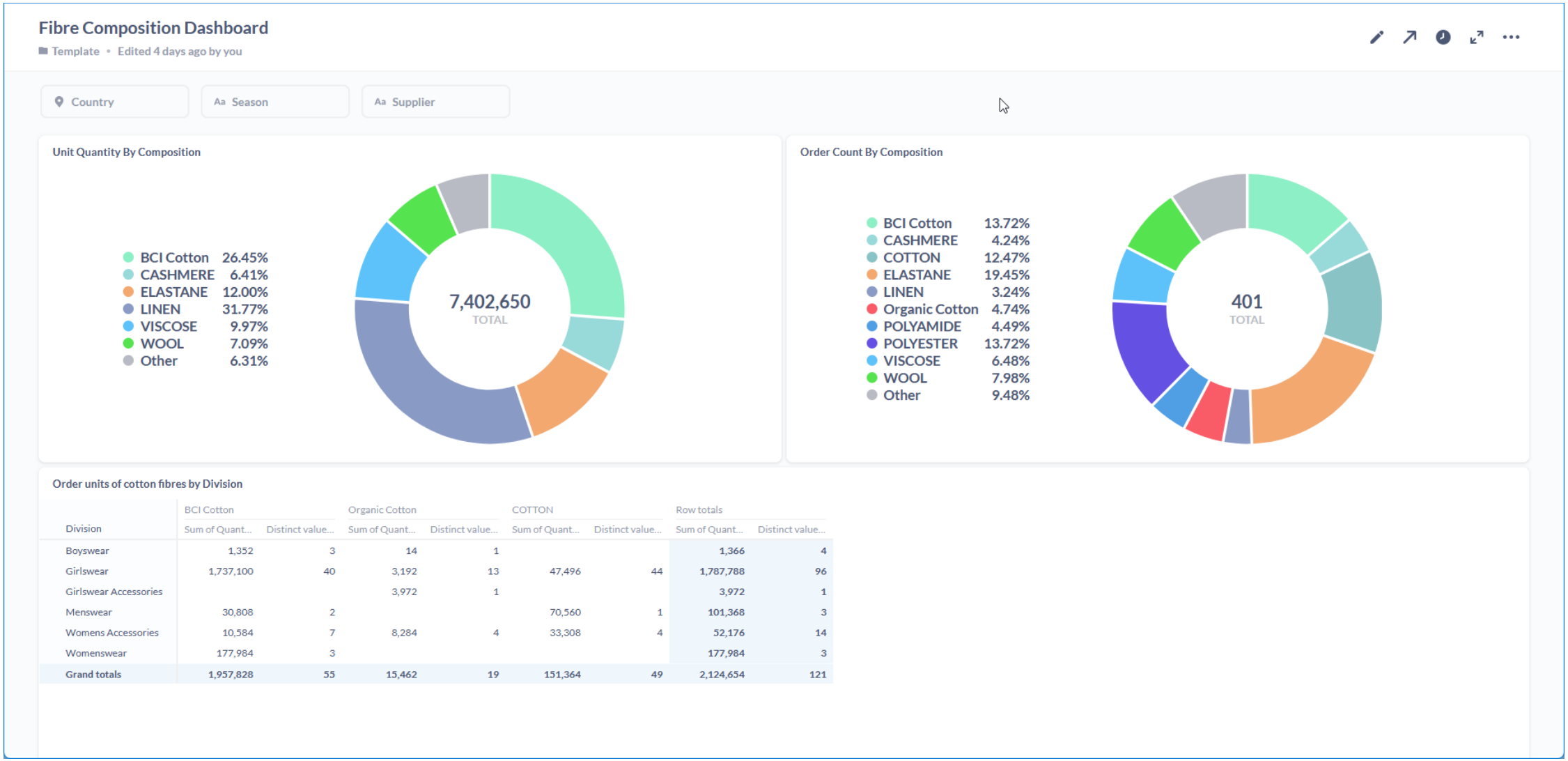
- ➢ Enhanced retailer view
- ➢ Ease of reporting

- ➢ Canopy to follow up with newly uncovered suppliers

←

- ✓ New Supplier details

Data Management and Reporting



Division	BCI Cotton		Organic Cotton		COTTON		Row totals	
	Sum of Quant...	Distinct value...	Sum of Quant...	Distinct value...	Sum of Quant...	Distinct value...	Sum of Quant...	Distinct value...
Boyswear	1,352	3	14	1			1,366	4
Girlswear	1,737,100	40	3,192	13	47,496	44	1,787,788	96
Girlswear Accessories			3,972	1			3,972	1
Menswear	30,808	2			70,560	1	101,368	3
Womens Accessories	10,584	7	8,284	4	33,308	4	52,176	14
Womenswear	177,984	3					177,984	3
Grand totals	1,957,828	55	15,462	19	151,364	49	2,124,654	121

- ✓ Two-tier supplier validation
- ✓ Validation of data against Purchase Order
- ✓ Data entry validation rules
- ✓ Validation against certificates
- ✓ Validation of certificates
- ✓ Validation against third-party data
- ✓ Validation against Life Cycle Assessments

segura
RETAIL
SUPPLY CHAIN
SUSTAINABILITY
CONFERENCE 2025

Laura Houghton
Segura, Head of Customer Success & Marketing

THANK YOU!

Partnering with Purpose: Driving Innovation, Collaboration, & Sustainability

Peftrust® GreenRetail.World ual: fashion, textiles and technology institute ANANAS ANAM iinouiio PROJECT PLAN B CentricSoftware