



**segura**  
RETAIL  
SUPPLY CHAIN  
SUSTAINABILITY  
CONFERENCE 2025



**Danny Seager**

Segura, CTO

# Segura Roadmap

**Partnering with Purpose: Driving Innovation, Collaboration, & Sustainability**



**Peftrust**<sup>®</sup>

GreenRetail.**World**

**ual:** fashion, textiles and  
technology institute

ANANAS ANAM

**iinouio**  
Smart Connected Commerce

**PROJECT  
PLAN B**

**CentricSoftware**<sup>®</sup>



# **2024 REVIEW**



# Segura By the numbers

163

SOFTWARE RELEASES

0

MINUTES DOWNTIME

4,237

ACTIVE USERS

2,651

ACTIVE SUPPLIERS

3

AVERAGE DAILY  
SUPPORT TICKETS

# User Community

- // Typically meet once a quarter (online)
- // Provides a forum to discuss shared challenges
- // Discuss platform capabilities and developments
- // User community drives the platform developments
- // User community Linked In Forum



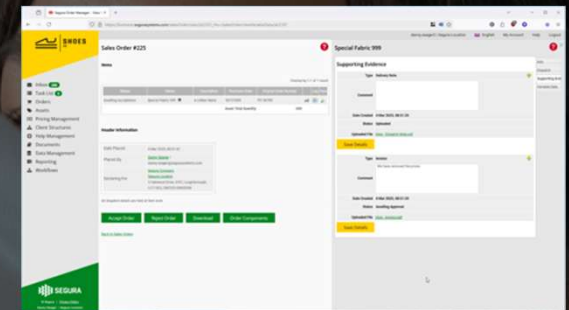
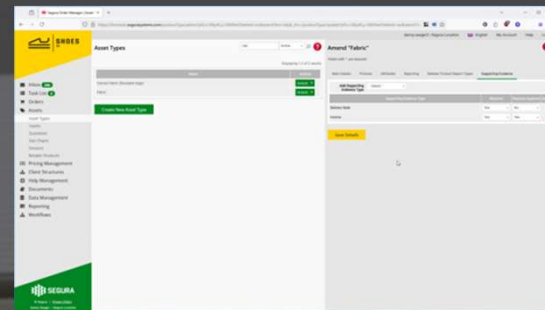
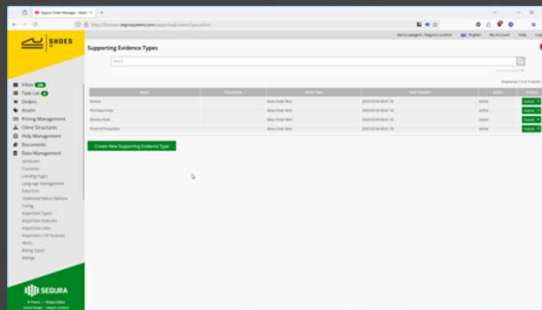


**RELEASED  
SINCE  
RSSC  
2024**



# Supporting Evidence

- // Request evidence, beyond transactional certificates, from your supply chain of transactions
- // Capture documents such as invoices, delivery notes and proof of production
- // Easily view the document in the platform without the need to download
- // Upcoming: extract key data and automatically validate against order





# Supporting Evidence

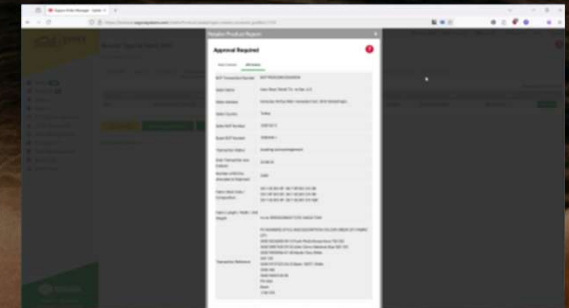
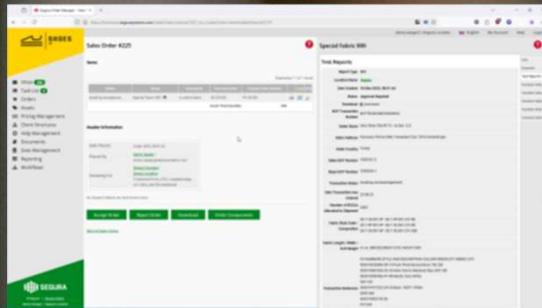
- // Centralise all evidence, available for all your team
- // Provide more assurance that the declared transactions are accurate
- // Reduce / eliminate the need for manual checks\*

\* Future release



# Certificate Extraction

- // Extract data from certificates uploaded by supplier
- // Support for transactional and scope certificates
- // Works for BCI Certificates, Lenzing and GRS
- // Upcoming: automatically validate against declared orders





# Certificate Extraction

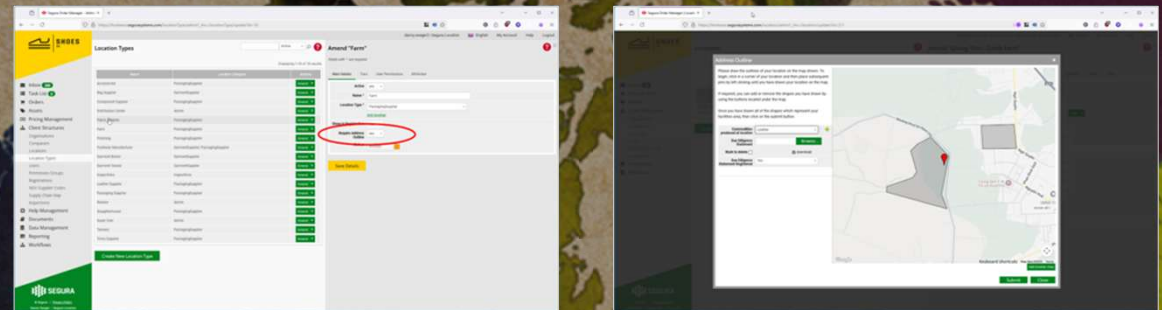
- // Removes manual overhead
- // Provides further validation of declared orders and component suppliers
- // All certificate data becomes reportable
- // Simplify and streamline the process of capturing certifications from your supplier





# Location Outlines

- // Capture the borders of the facilities within your supply chain
- // Limit this to specific location types, such as farm and forest
- // Prompt the user whenever they change their address





# Location Outlines

// Requirement for EUDR compliance

// Supports exporting the captured polygons and geolocation coordinates



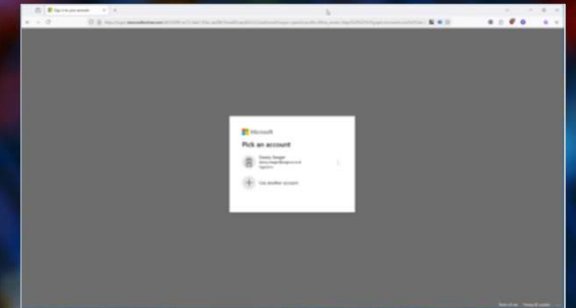
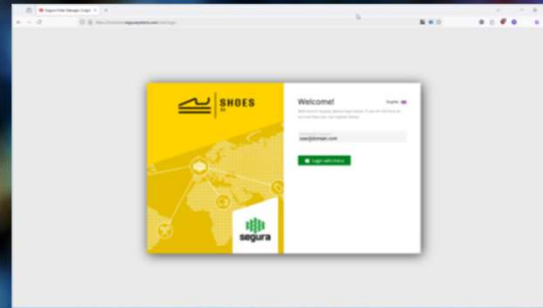


# Single Sign-on

// Authenticate your users against your Microsoft Entra Account

// Easier user management

// Centralise user administration





# Single Sign-on

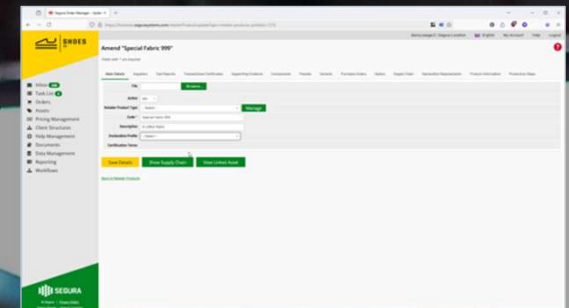
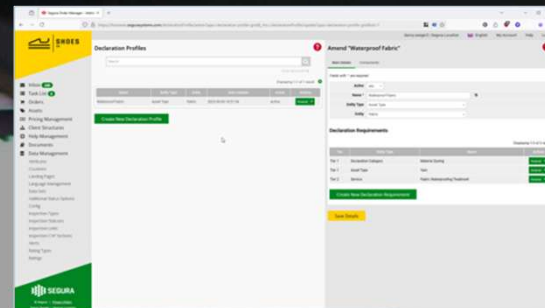
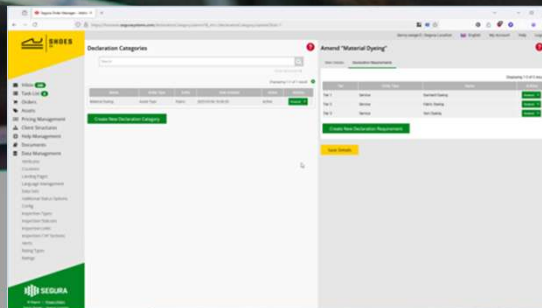
// Automatically onboard new users for your organisation

// Compliance with your business' IT Policies

// One less password to remember...

# Declaration Profiles / Categories

- // Define "categories" which can contain multiple services or asset types
- // Setup "profiles", assigned to components which override declaration requirements







# Declaration Profiles / Categories

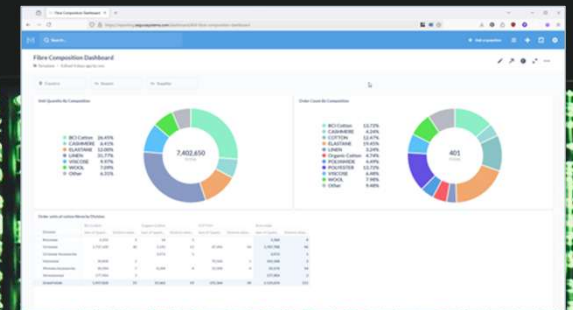
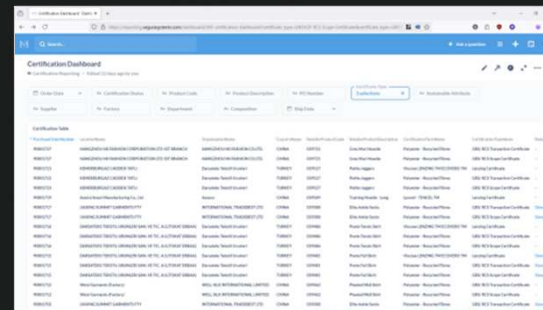
- // Build flexible declaration requirements to meet all your needs
- // Adapt the declaration requirements depending on the components declared
- // Guide users with targeted chases and within then order declaration process \*
- // Can help identify the gaps in the data you required to meet legislations like AGEC and DPP.

\* Future release

# New Dashboards

// Certification dashboard

// Fibre Dashboard





# New Dashboards

## // Certification dashboard:

View all captured certificates

Identify missing certificates

Easily determine outstanding approvals

## // Fibre Dashboard

Create a breakdown by Department, Division, Season etc...

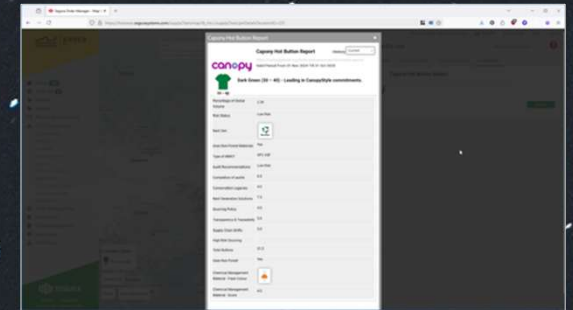
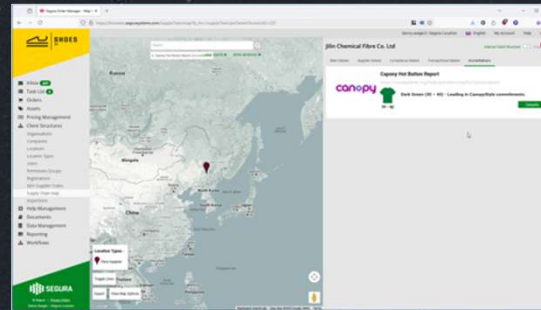
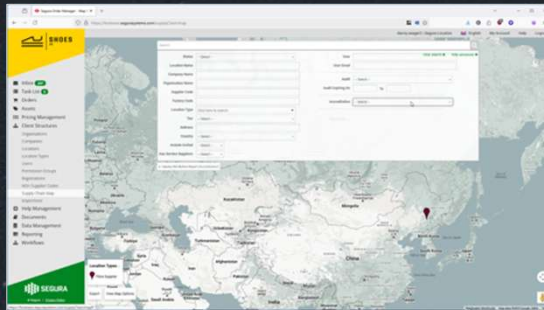


# Accreditations

// Import and display external data from external “accreditation” sources

// This can be applied to any entity in the system, but the primary use cases are suppliers and products

// All accreditation data is easily reportable and exportable





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**IN  
PROGRESS**





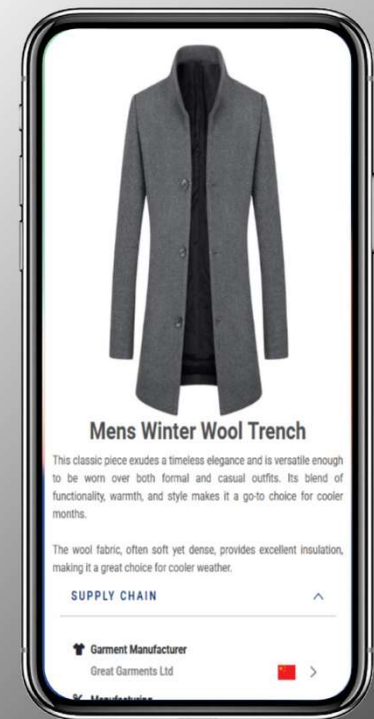
# Digital Product Passport V2

// A standalone branded version and an embeddable version

// QR Code generation and redirect service

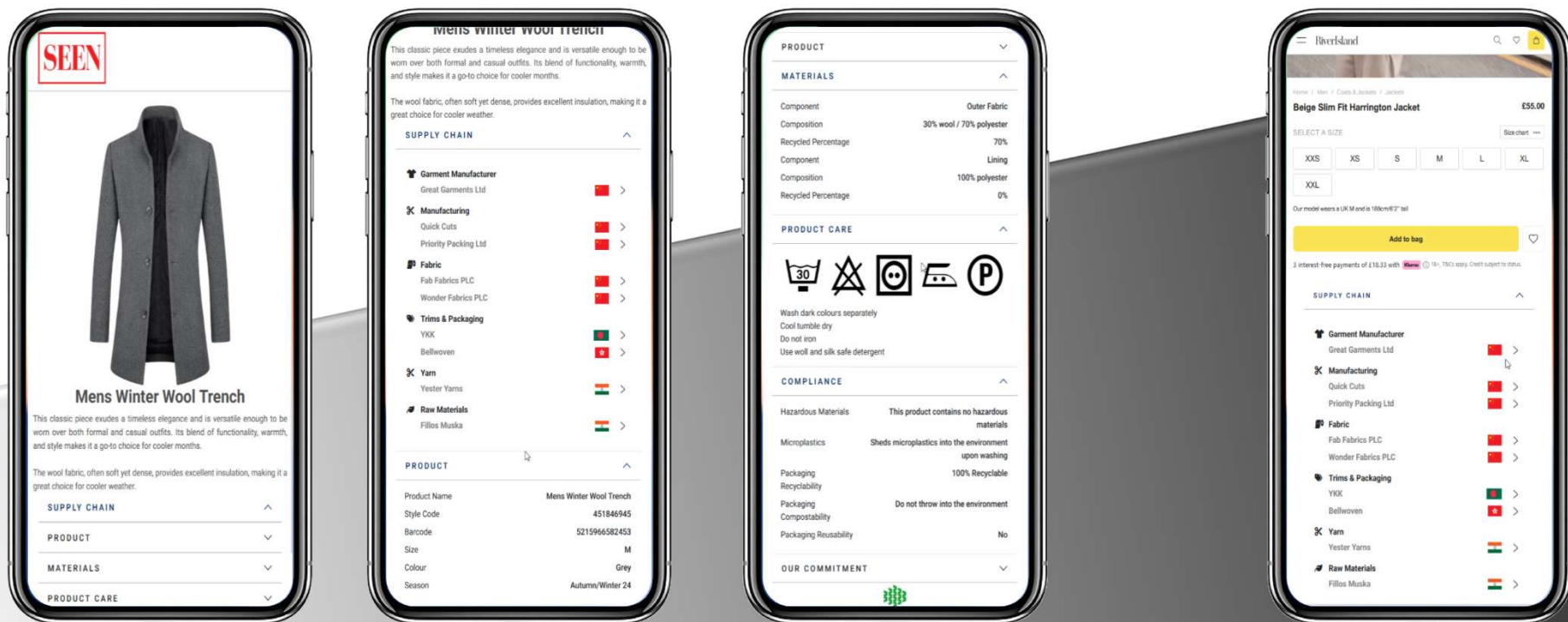
// Branded to match your existing ecommerce site

// Fully responsive, in both senses



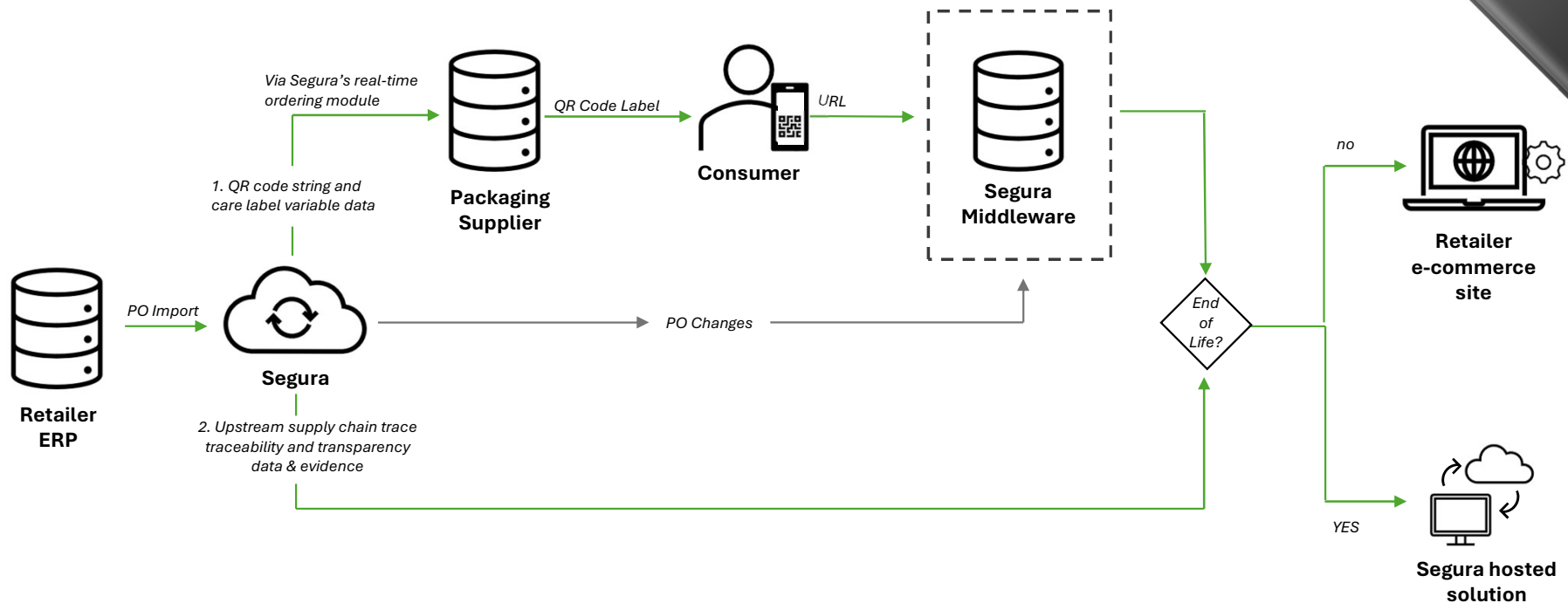
# Digital Product Passport V2

// A standalone branded version and an embeddable version



# Digital Product Passport V2

## // QR Code Generation & Redirect Service



Do you have a solution to how you will make your consumer facing DPP available for years beyond the products end of life?

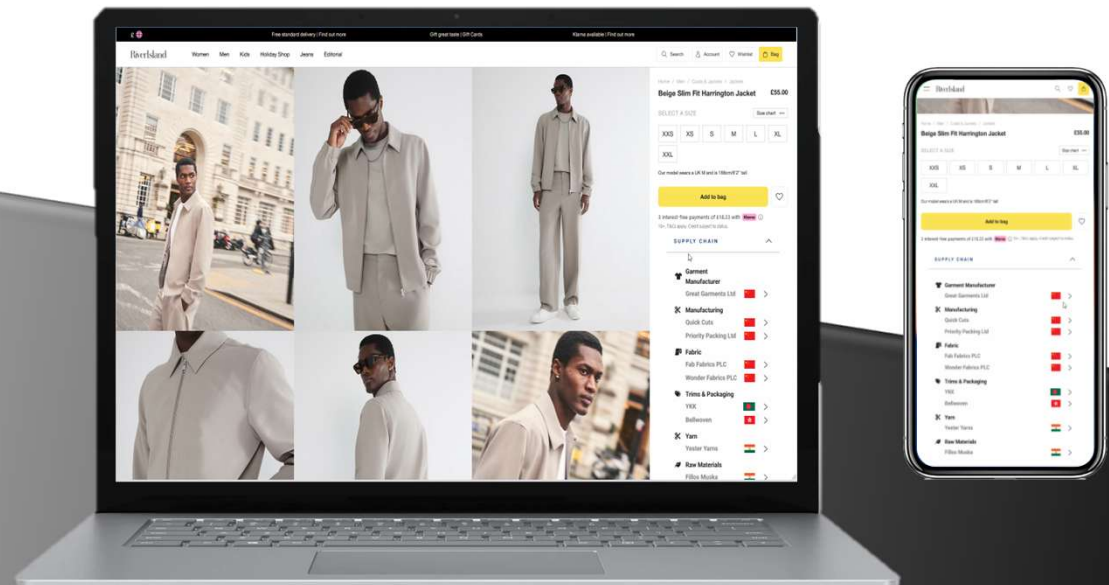


# Digital Product Passport V2

// Fully responsive, in both senses:

// The layout will adapt to fill the space provided on your ecommerce platform.

// Optimised loading and caching to ensure that the DPP module has no impact on page loading



# Location Capabilities

// Capture capabilities of suppliers

// Compare order declarations with capabilities to highlight supply chain discrepancies

// Easily identify where you have capabilities within your supply chain for better production planning

### Amend "Classic Sportswear"

Fields with \* are required

[Main Details](#) [Assets](#) [Codes](#) [Users](#) [Attributes](#) [Data Delivery](#) [Audit](#) [Capabilities](#) [Gallery](#) [Alerts](#)

[All](#) [Assets](#) [Services](#)

#### Assets

Asset Type	Has Capability	
Buttons	<input type="checkbox"/>	<a href="#">View</a>
Cap / Ring	<input type="checkbox"/>	<a href="#">View</a>
Elastic Band	<input type="checkbox"/>	<a href="#">View</a>
Fabrics	<input checked="" type="checkbox"/>	<a href="#">View</a>
Fasteners	<input type="checkbox"/>	<a href="#">View</a>
Feather / Down	<input type="checkbox"/>	<a href="#">View</a>
Fibre	<input type="checkbox"/>	<a href="#">View</a>
Footwear - Lining / Sock	<input type="checkbox"/>	<a href="#">View</a>
Footwear - Sole	<input type="checkbox"/>	<a href="#">View</a>

#### Services

Asset Type	Has Capability	
Component Dyeing	<input type="checkbox"/>	<a href="#">View</a>
Cutting	<input type="checkbox"/>	<a href="#">View</a>
Embossing	<input type="checkbox"/>	<a href="#">View</a>
Embroiderers	<input type="checkbox"/>	<a href="#">View</a>
Fabric Dyeing	<input checked="" type="checkbox"/>	<a href="#">View</a>
Filling	<input type="checkbox"/>	<a href="#">View</a>
Finishing	<input type="checkbox"/>	<a href="#">View</a>
Footwear - Sewing	<input type="checkbox"/>	<a href="#">View</a>
Footwear - Assembly pre lasting	<input type="checkbox"/>	<a href="#">View</a>

# Centric| ntegration

// Two-way integration via Centric's API

// Pull and push Material Library, Product Library and Bill Of Materials between Centric and Segura

// Laying the foundations for PLM integrations with other systems providers.

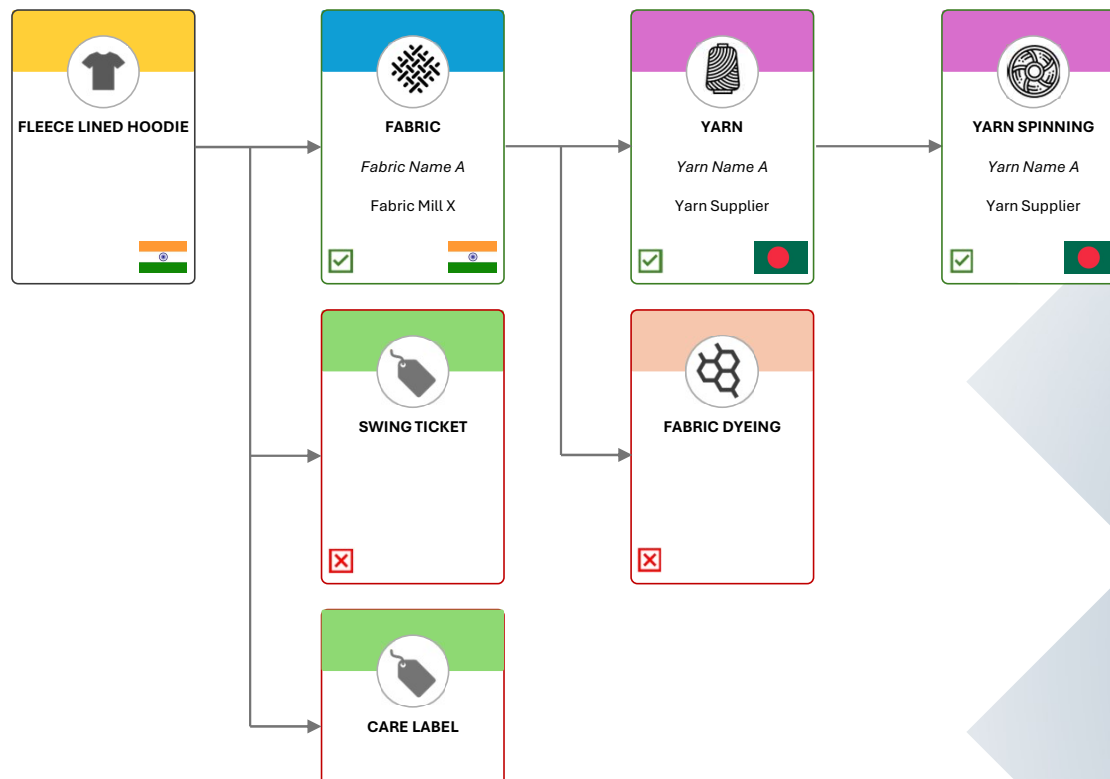




# Order Flow View

// Visualise a purchase orders supply chain, declaration requirements and outstanding declarations

// Easily identify gaps in declaration



# Bulk Data Management

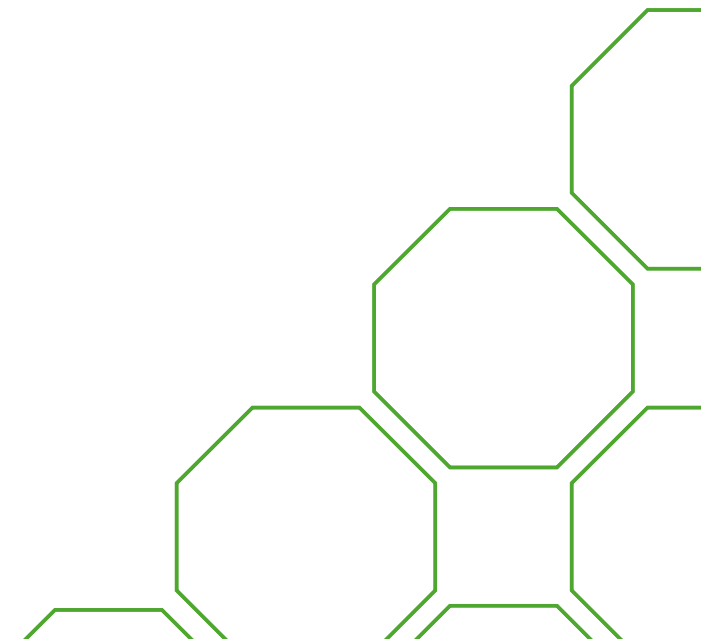
- // Streamline the process of managing data updates on mass
- // Present more data in tabular layout with "excel like" updating
- // Provide more opportunities to export (Excel / CSV) and import data





# Ordering 2.0

- // An update of the ordering process implementing all the learnings from the past 13 years of Segura
- // Standardise the user experience across real time ordering and declared ordering
- // Guide the user through the process to ensure that all declarations are processed
- // Simplify the reordering process for repeat orders for suppliers
- // Allow suppliers to see the outstanding declaration requirements
- // Allow retailers to clearly see the completeness of the purchase order



**THANK  
YOU**

